

Implementing the Post-2015 Development Agenda

Building the Backbones / Platforms for
Partnering Around the SDGs

Thursday, June 18, 2015



**COLLECTIVE
IMPACT FORUM**



the
partnering
initiative



REIMAGINING SOCIAL CHANGE



Welcome



Sonja Patscheke

Director
FSG





Thank you for joining

Join the conversation

1

Ask a question

Send questions via the box at the bottom left of your screen. Click the heart icon to “up vote” others.

2

Share on Twitter

#post2015
@TPI_tweets
@CIForumTweets
@FSGtweets

Technical assistance

E-mail

custserv@krm.com

Post-2015 development agenda: Multi-stakeholder partnerships as a means of implementation

GOAL 1



END POVERTY IN ALL ITS FORMS EVERYWHERE

SUSTAINABLE DEVELOPMENT GOALS
More at sustainabledevelopment.un.org/sdgsproposal

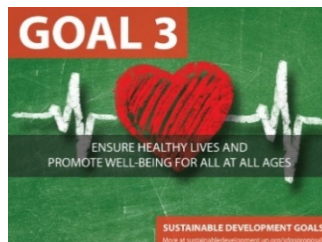
GOAL 2



END HUNGER, ACHIEVE FOOD SECURITY AND IMPROVED NUTRITION AND PROMOTE SUSTAINABLE AGRICULTURE

SUSTAINABLE DEVELOPMENT GOALS
More at sustainabledevelopment.un.org/sdgsproposal

GOAL 3



ENSURE HEALTHY LIVES AND PROMOTE WELL-BEING FOR ALL AT ALL AGES

SUSTAINABLE DEVELOPMENT GOALS
More at sustainabledevelopment.un.org/sdgsproposal

GOAL 4



ENSURE INCLUSIVE AND EQUITABLE QUALITY EDUCATION AND PROMOTE LIFELONG LEARNING OPPORTUNITIES FOR ALL

SUSTAINABLE DEVELOPMENT GOALS
More at sustainabledevelopment.un.org/sdgsproposal

GOAL 5



ACHIEVE GENDER EQUALITY AND EMPOWER ALL WOMEN AND GIRLS

SUSTAINABLE DEVELOPMENT GOALS
More at sustainabledevelopment.un.org/sdgsproposal

GOAL 6



ENSURE AVAILABILITY AND SUSTAINABLE MANAGEMENT OF WATER AND SANITATION FOR ALL

SUSTAINABLE DEVELOPMENT GOALS
More at sustainabledevelopment.un.org/sdgsproposal

GOAL 7



ENSURE ACCESS TO AFFORDABLE, RELIABLE, SUSTAINABLE AND MODERN ENERGY FOR ALL

SUSTAINABLE DEVELOPMENT GOALS
More at sustainabledevelopment.un.org/sdgsproposal

GOAL 8



PROMOTE SUSTAINED, INCLUSIVE AND SUSTAINABLE ECONOMIC GROWTH, FULL AND PRODUCTIVE EMPLOYMENT AND DECENT WORK FOR ALL

SUSTAINABLE DEVELOPMENT GOALS
More at sustainabledevelopment.un.org/sdgsproposal

GOAL 9



BUILD RESILIENT INFRASTRUCTURE, PROMOTE INCLUSIVE AND SUSTAINABLE INDUSTRIALIZATION AND FOSTER INNOVATION

SUSTAINABLE DEVELOPMENT GOALS
More at sustainabledevelopment.un.org/sdgsproposal

GOAL 10



REDUCE INEQUALITY WITHIN AND AMONG COUNTRIES

SUSTAINABLE DEVELOPMENT GOALS
More at sustainabledevelopment.un.org/sdgsproposal

GOAL 11



MAKE CITIES AND HUMAN SETTLEMENTS INCLUSIVE, SAFE, RESILIENT AND SUSTAINABLE

SUSTAINABLE DEVELOPMENT GOALS
More at sustainabledevelopment.un.org/sdgsproposal

GOAL 12



ENSURE SUSTAINABLE CONSUMPTION AND PRODUCTION PATTERNS

SUSTAINABLE DEVELOPMENT GOALS
More at sustainabledevelopment.un.org/sdgsproposal

GOAL 13

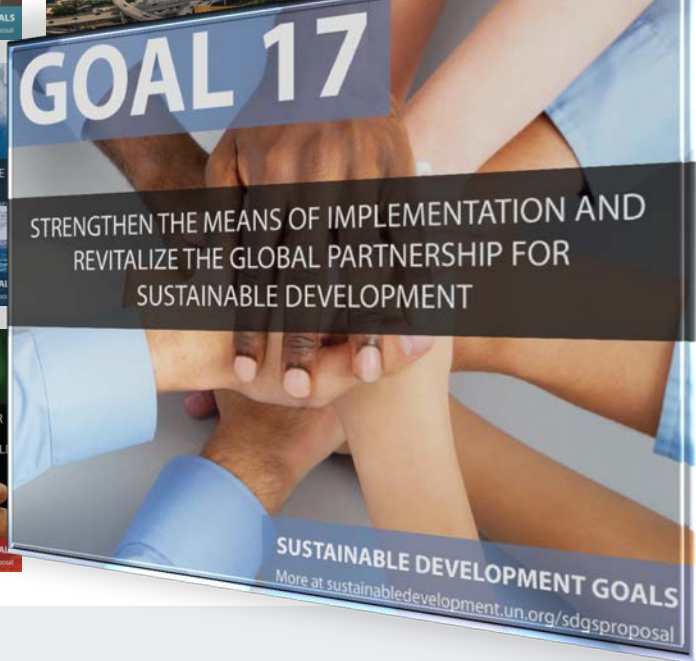


TAKE URGENT ACTION TO COMBAT CLIMATE CHANGE AND ITS IMPACTS*

*Acknowledging that climate resilience is essential for the eradication of poverty, sustainable development and peace.

SUSTAINABLE DEVELOPMENT GOALS
More at sustainabledevelopment.un.org/sdgsproposal

GOAL 17



STRENGTHEN THE MEANS OF IMPLEMENTATION AND REVITALIZE THE GLOBAL PARTNERSHIP FOR SUSTAINABLE DEVELOPMENT

SUSTAINABLE DEVELOPMENT GOALS
More at sustainabledevelopment.un.org/sdgsproposal

GOAL 14



CONSERVE AND SUSTAINABLY USE THE OCEANS, SEAS AND MARINE RESOURCES FOR SUSTAINABLE DEVELOPMENT

SUSTAINABLE DEVELOPMENT GOALS
More at sustainabledevelopment.un.org/sdgsproposal

GOAL 15



PROTECT, RESTORE AND PROMOTE SUSTAINABLE USE OF TERRESTRIAL ECOSYSTEMS, SUSTAINABLY MANAGE FORESTS, COMBAT DESERTIFICATION, AND HALT AND REVERSE LAND DEGRADATION AND HALT BIODIVERSITY LOSS

SUSTAINABLE DEVELOPMENT GOALS
More at sustainabledevelopment.un.org/sdgsproposal

GOAL 16



PROMOTE PEACEFUL AND INCLUSIVE SOCIETIES FOR SUSTAINABLE DEVELOPMENT, PROVIDE ACCESS TO JUSTICE FOR ALL AND BUILD EFFECTIVE, ACCOUNTABLE AND INCLUSIVE INSTITUTIONS AT ALL LEVELS

SUSTAINABLE DEVELOPMENT GOALS
More at sustainabledevelopment.un.org/sdgsproposal



Introducing the panelists



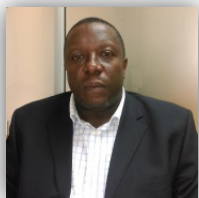
Sonja Patscheke, Director, FSG



Darian Stibbe, Executive Director,
The Partnering Initiative



Geoffrey Israel Kirenga, Chief Executive
Officer, SAGCOT Centre Ltd.



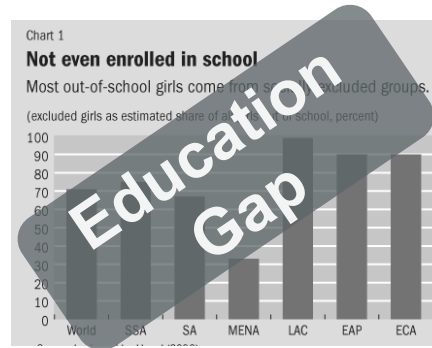
Ernest Muwamba, National Coordinator,
Zambia Business in Development Hub



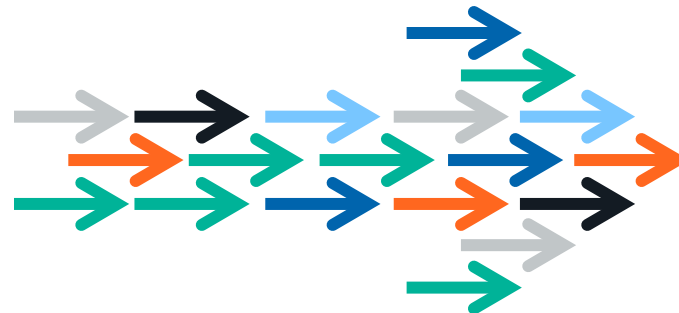
What type of partnerships are needed to address complex problems like the SDGs?

Global challenges are **complex...**

Examples:



...and need effective **cross-sector partnerships**





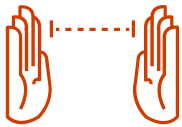
Achieving large-scale change through collective impact involves five key conditions for success



Common agenda



Mutually reinforcing activities



Shared measurement



Continuous communication



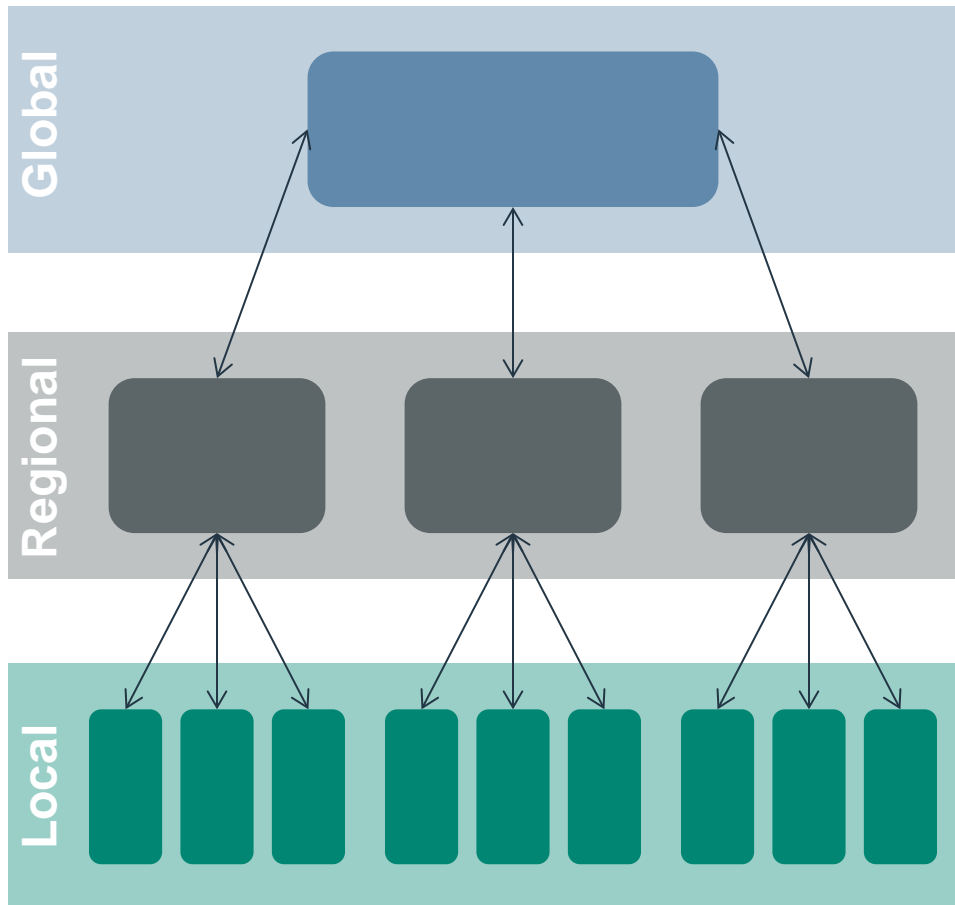
Backbone support

Independent, funded team dedicated to the partnership



For global partnerships, a multi-layered backbone structure is required

Multi-layered backbone structure



*Example:
New Vision for Agriculture*



**New Vision for
Agriculture**



GROWAFRICA





A strong local backbone organization is critical for success



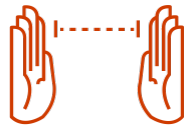
Common agenda

- Translate global strategy into local strategy and activities
- Align existing plans/ activities



Mutually reinforcing activities

- Mobilize actors and coordinate activities, convene partners
- Raise funds to support activities



Shared measurement

- Collect, interpret and share data
- Facilitate learning across partners



Continuous communication

- Encourage communication and knowledge sharing among local partners
- Promote external communication

The right skills and adequate funding are essential



Darian Stibbe

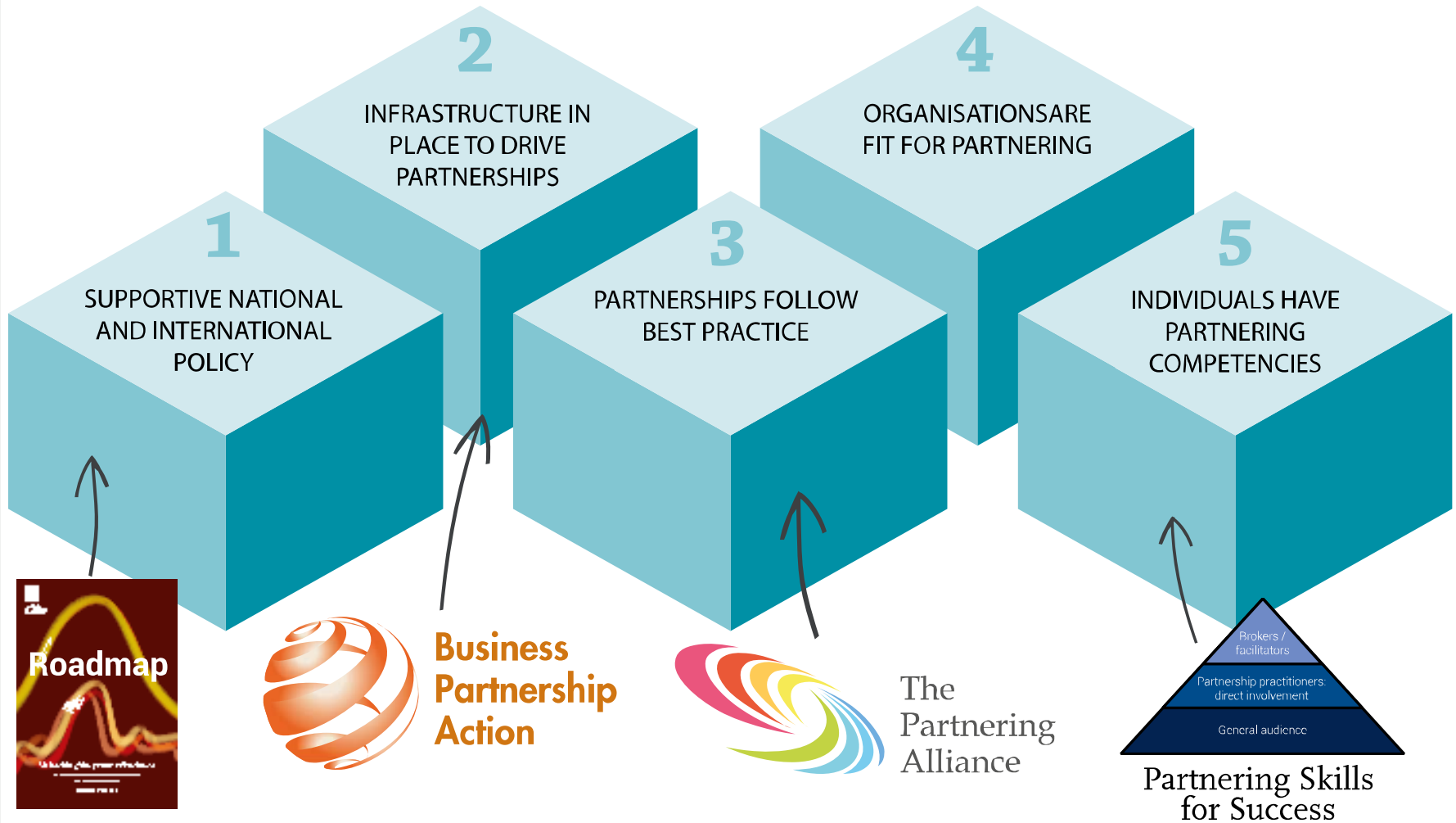
Executive Director
The Partnering Initiative

 @DarianStibbe

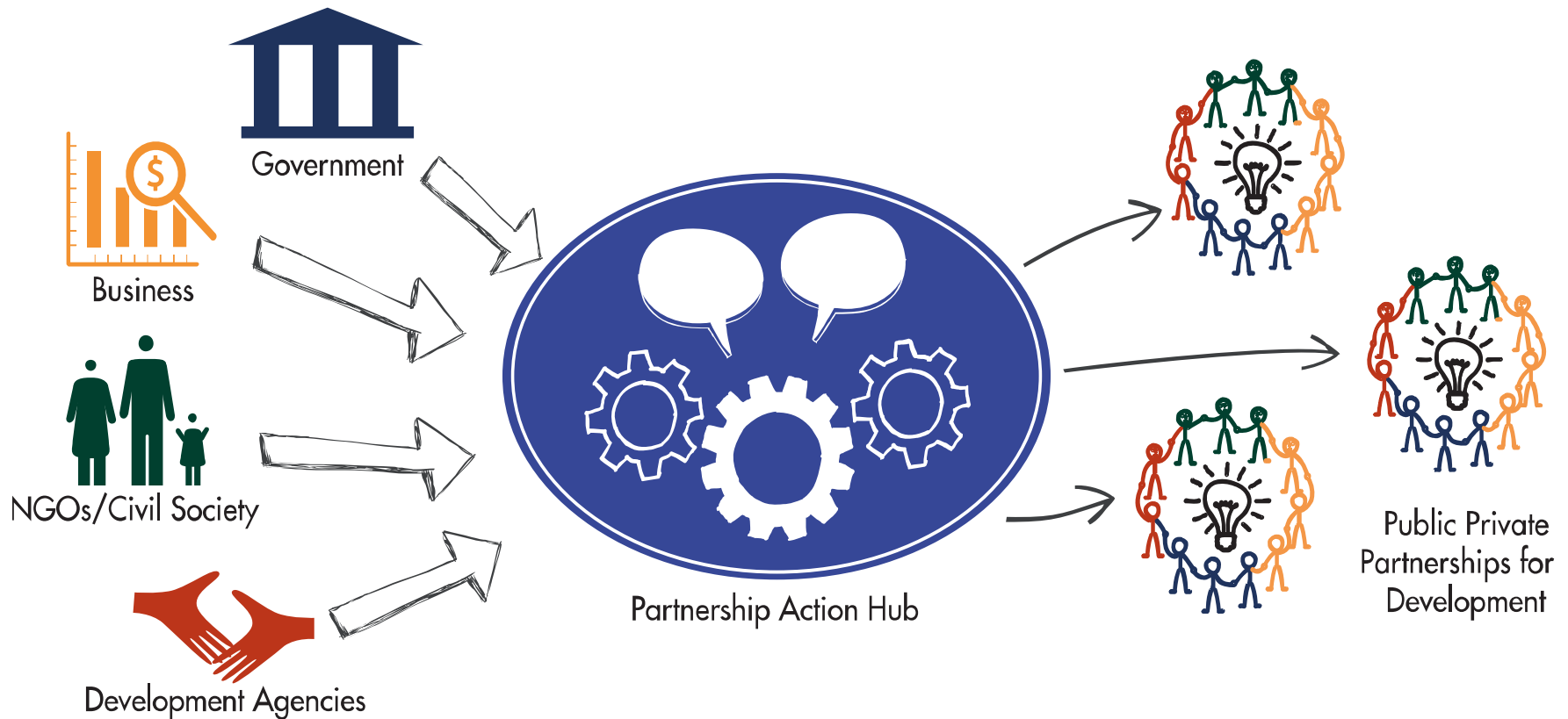




TPI's framework to drive partnerships for the SDGs



Why are backbones / platforms for partnership so important?





Why are they so hard to deliver?

Driving forces

Inclusivity

**Government engagement /
buy-in**

**Need to deliver quick
results to prove concept**

**Connection into global
priorities and support**

Restraining forces

**Diversity of competing
perspectives – hard to
reach consensus**

**Government bureaucracy /
lack of capacity / risk of
appropriating the process**

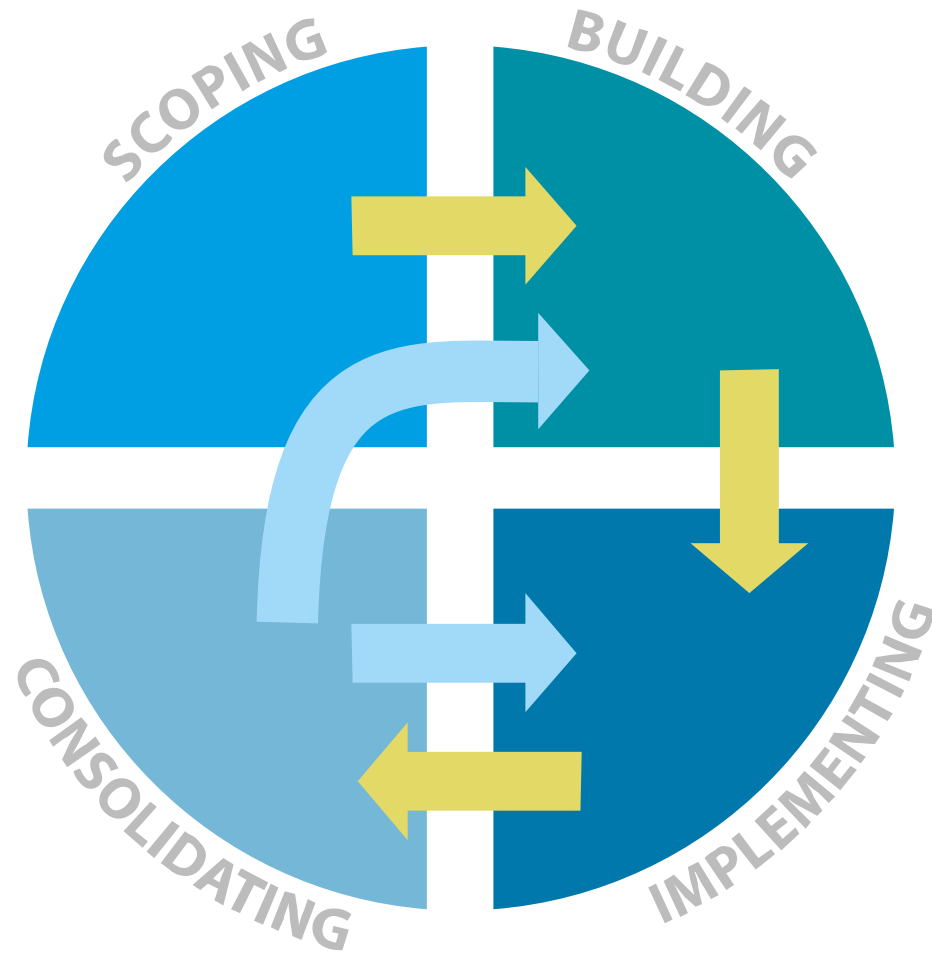
**Partnerships can take a
long time to develop**

**Strong global leadership
undermining local
ownership / priorities**



What do we know about how to make them work?

The Platform Life-Cycle





Geoffrey Kirenga

Chief Executive Officer (CEO)
SAGCOT Centre Ltd.





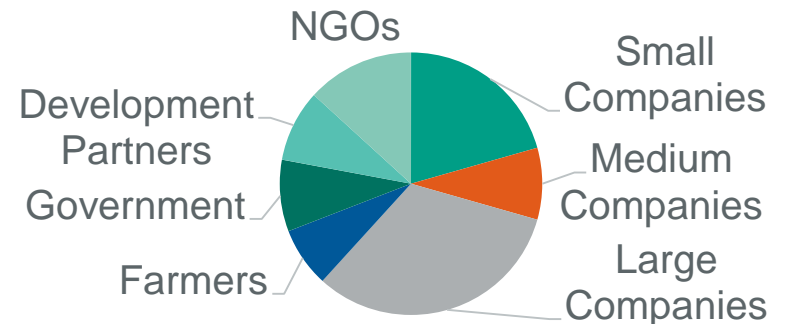
The Southern Agricultural Growth Corridor of Tanzania is accelerating regional development

SAGCOT Goals by 2030

- Enhance food security and nutrition, inclusiveness, and green growth
- Bring 350,000 hectares of land into profitable production
- Transition 100,000 small-scale farmers into commercial farming
- Create 420,000 new employment opportunities
- Lift 2 million people out of poverty

Partners

- Over 84 partners have joined since 2011



Results-to-Date

- Working with over 25,000 smallholders whose lives are being transformed
- Close to 30 SAGCOT partners pledged ~\$1billion in investments



Backbone staffed by a team of 12 people



Discussion with Geoffrey Kirenga

**Success factors /
challenges**

SAGCOT Center

Global-local link

Role of government

**Private sector
engagement**

**Measures of
success**

Etc....



Ernest Muwamba

National Coordinator
Zambia Business in Development
Facility





Zambia Business in Development Facility is a new partnership broker focused on four industries

Zambia Facility Goals

- To systematically support, catalyse and scale cross-sector partnerships in four primary sectors: Agriculture, Extractive, Manufacturing, and Tourism, since September 2014

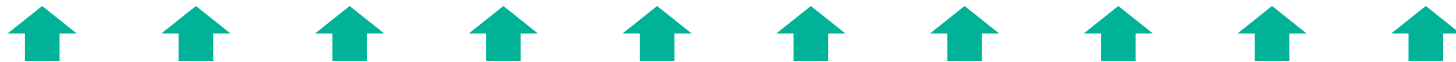
Partners

- Partners include Sida, TPI, the Embassy of Sweden, and AMSCO, and are part of an international network of partnership hubs



Results-to-Date

- Seven partnerships across the four priority sectors are currently supported by the Facility



Four full time backbone staff and an estimated 2016 budget of \$650,000



Discussion with Ernest Muwamba

**Success factors /
challenges**

Partnering capacity

Funding model

Role of government

**Private sector
engagement**

**Measures of
success**

Etc....

Q&A



Moderator
Sonja Patscheke
Director
FSG

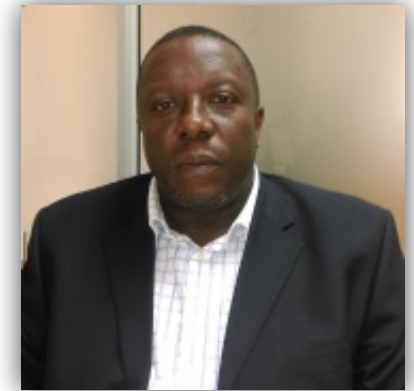
What questions do you have for the panelists?



Darian Stibbe
Executive Director
The Partnering Initiative



Geoffrey Kirenga
Chief Executive Director
SAGCOT Centre Ltd.



Ernest Muwamba
National Coordinator
Zambia Business in
Development Hub

Today's host organizations and sponsor



The Collective Impact Forum* is a resource for people and organizations using the collective impact approach to address large-scale social and environmental problems. The Forum provides practitioners with access to tools, training opportunities, and peer networks, and includes communities of practice, in-person convenings, and an online community and resource center. We encourage you to join the free online community at collectiveimpactforum.org.



The Partnering Initiative is a non-profit dedicated to driving cross-sectoral or multi-stakeholder collaboration for a sustainable future. Pioneers in the field since 2003, its work is founded on a passionate belief in the power of partnerships between business, government, NGOs, and the UN to tackle the greatest development and business sustainability challenges.



FSG is a mission-driven consulting firm supporting leaders in creating large-scale, lasting social change. Through customized consulting services, innovative thought leadership, and support for learning communities, FSG helps foundations, businesses, nonprofits, and governments around the world accelerate progress by reimagining social change.

Sponsor



The Skoll Foundation was created by Jeff Skoll in 1999 to pursue his vision of a sustainable world of peace and prosperity. Their mission is to drive large-scale change by investing in, connecting, and celebrating social entrepreneurs and the innovators who help them solve the world's most pressing problems.